



**Don Bisch**

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Don is Director of Corporate Communications at Equitable Life of Canada in Waterloo. Don joined Equitable Life in January 2010 after almost 10 years at Rogers Publishing where he served as Publisher and Editor-in-Chief of Canadian Insurance magazine. Previously, he led the editorial teams at Benefits Canada and Canadian Healthcare Manager magazines. He holds a master's of journalism degree from Carleton University and a Bachelor of Arts degree from the University of Waterloo.